



NOK AIR

Press Release



Nok Air Focuses on Bringing High-End Chinese Tourism to Thailand

Bangkok, (5 October 2016) – Nok Air, Thailand’s premium low-cost carrier plans to expand its Boeing 737-800 fleet to 23 aircraft by the end of 2016 as it accelerates the pace of its international expansion. The airline is looking to expand to China during the upcoming months, with flights to Kunming and Guangzhou, popular destinations on opposite ends of the country.

“China is clearly a very big market with significant traffic flows, where we are focusing on truly increasing value rather than volume. The benefit of the short flight time will also help Thailand in bringing more tourists to our country, and vice versa. The advantage of this is that we will extend the footprint into China targeting the high-end Chinese market and we are working closely with the Tourism Authority of Thailand to achieve this.” said **Mr. Patee Sarasin, Nok Air’s CEO.**

Moving ahead over the next few months, the airline will deepen its network and add more frequencies on existing routes. Nok Air is truly a Thai airline that remains steadfast in each step it takes to make all its passengers smile across Asia.

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